

SAN DIEGO

911

MEMORIAL

STAIR CLIMB

September 5th, 2026 Hilton Bay Front

REMEMBERING 25 YEARS



On **Saturday, September 5th**, FirefighterAid will host the 14th Annual San Diego 9/11 Memorial Stair Climb at the Hilton Bayfront San Diego, in remembrance of the 25th Anniversary of September 11, 2001. Participants climb 110 floors to honor the 343 FDNY Firefighters, 37 Port Authority Officers, and 23 NYPD Officers who lost their lives on that tragic day.

The Stair Climb attracts thousands of participants, community leaders, public officials and media, raising funds and awareness for Firefighters and their families impacted by line-of-duty death, injury, cancer and mental health challenges.

As the largest event of its kind in the region, the SD911MSC delivers meaningful brand visibility and a high-impact sponsorship opportunity for organizations committed to supporting first responders. **Be a hero to a hero.** Partner with FirefighterAid to sponsor the 2026 SD911MSC!



	SPONSOR LEVELS	PRESENTING	CHIEF	BATTALION	STATION	TRUCK	ACADEMY
	Amount	\$30,000	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500
	Possible opportunities	2	2	4	6	6	12
1	Marketed as "The San Diego 9/11 Memorial Stair Climb, presented by (Sponsor Name)" with name/logo included in all event marketing	✓					
2	Company team assigned an "Honor Start" climb time with recognition by event announcers and Climb Tower signage	✓	✓				
3	Logo included on badges worn by all Climbers, Staff, Volunteers	✓	✓				
4	Name mentioned in media appearances (TV/ Radio)	✓	✓				
5	Logo included on Main Stage signage	✓	✓	✓			
6	Name included in all press releases	✓	✓	✓			
7	Logo on event day signage	✓	✓	✓	✓		
8	Logo on Climber and Volunteer shirts	✓	✓	✓	✓		
9	Complimentary booth at the event	10 x 10	10 x 10	10 x 10	10 x 10		
10	Logo included in event related email newsletters, social media, print collateral	✓	✓	✓	✓	✓	
11	Logo with link on Stair Climb website	✓	✓	✓	✓	✓	
12	Logo in commemorative video	✓	✓	✓	✓	✓	✓
13	Logo included in FirefighterAid and San Diego Fire Relief Association newsletters	✓	✓	✓	✓	✓	✓
14	Complimentary Climber spaces	20	10	8	6	4	2
15	Continuous recognition by announcers throughout event	✓	✓	✓	✓	✓	✓

For more information or to customize a sponsorship package, **contact Jamie Inn at jinnesdfra.org**. All sponsor confirmations are due July 1. Visit sandiegostairclimb.com.

